



**VETERINARY ASSOCIATION  
MANAGEMENT, INC.**



**CAESARS  
SOUTHERN INDIANA**

Elizabeth, IN



**July 28 - 31, 2022**

**Scheduled Speakers**

**Thursday, July 28th**

**Craig Thompson, DVM, DACVP**

The Body's Trashcan...A Look at the Liver through the Clin Path Lens  
Cytology: Interactive case-based discussions of lesions diagnosable in practice.  
The baseline database (CBC, serum biochemical panel and urinalysis).  
A case-based, INTERACTIVE dive into clin path labs  
Hematology: A look at the COMPLETE blood count. Beyond the numbers.

**Friday, July 29th**

**Paul Bloom, DVM**

Atopic Dermatitis – The New Paradigm and How It Changes The Way We Treat It- Part I  
Atopic Dermatitis – The New Paradigm And How It Changes The Way We Treat It- Part II  
How to perform and interpret bacterial cultures and the proper Antibiotic Use In Small Animal Dermatology - part I  
How to perform and interpret bacterial cultures and the proper Antibiotic Use In Small Animal Dermatology - part I  
Otitis externa- quick, easy and successful treatment in the real world part I  
Titis externa- quick, easy and successful treatment in the real world part II

**Tracy Sheffield, CVPM**

**Practice Management Session**

The WorkPlace Environment, The Overlooked Profit Center  
When Tacos and Doughnuts Stop Working, Fixes for a Toxic Workplace  
Where does the Money Go, How profits Trickle Away  
HR Horror Stories, Don't Let This Happen to You

**Laurie Dohmen, VMD, MS**

*Sponsored by Purple Moon Herbs and Studies*

Dr. Dohmen will be hosting an herb walk at the Brock Sampson Nature Preserve. Transportation will be provided from the conference center to the Nature Preserve, from which we will walk the trails and discuss the plants along the way. We will provide medicinal plant identification and uses. The area is known for some unlikely trees and plants, even cacti! This herb walk will encompass the entire afternoon session on Sunday. Please wear comfortable walking shoes and bring water, a note-taking device, and your camera!

**Bee Medicine: From Honey to Venom**

Not only do bees keep our food chain intact through pollination, but they offer us a myriad of sources of medicine. Honey is used both internally for many conditions as well as a topical wound healer. Propolis, Pollen and Royal Jelly are all nourishing and medically active. Lately, there is burgeoning research on the use of bee venom for pain and conditions that are associated with pain, such as arthritis. In this lecture, we will discuss all these great medicines we obtain from bees.

**Mushrooms**

Mushrooms are a burgeoning new area of medicine. Learn about how and why as well as the safety of mushroom use. Specific mushrooms will be presented, as well as medicinal applications.

**Saturday, July 30th**

**Marike Visser, DVM, PhD, DACVCP**

What in the genomics does this mean? A review of interpreting genetic testing and an update of canine and feline pharmacogenomics.  
Adverse Drug Reactions: Understanding the risks and taking steps to limit the impact  
Assessing Clinical Efficacy: Tools to Assess and Why to Remain Skeptical  
Monoclonal Antibodies: The Next Wave of Therapeutics

**Tracy Sheffield, CVPM**

**Technicians Session**

Transitions, From Technician to Manager, What You Need to Know  
Dealing with Difficult Clients (Two Hour Workshop)  
Tips, Tricks and Techniques to make Everyday Practice Life Easier

**Sunday, July 31st**

**Speaker TBA**

**More Speakers, Breakfast and Lunch Sessions TBA  
Must be 21 to attend this conference.**



Attendee Name: <i>(Please print clearly)</i>			
Hospital/Clinic Name:			
Address:	City:	State:	Zip:
Phone:	Fax:	Email:	

Registration fees include Breaks, Exhibit Hall Entrance and Sponsored Lunches.

Notes will be available prior to the conference (an email will be sent about a week before the conference with the link to download/print/save), Conference carries over 20 hours of CE.

	Postmarked by 7/12/22	After 7/12/22	Qty.	Total
Veterinarians	\$450	\$500		
Technician, Receptionists, Support Staff	\$225	\$250		
One day registration <input type="checkbox"/> DVM or <input type="checkbox"/> Tech (circle which day Thursday Friday Saturday Sunday)	\$225	\$225		
Guest(s) fee includes exhibit hall entrance, breaks & sponsored Lunches (please list name(s) _____	\$100	\$100		
Proceedings Book (prepaid only, no books on site)	\$65	\$65		
Please indicate here if you would prefer a vegetarian/gluten free lunch option. _____	YES	NO		
<b>Grand Total</b>				

Credit Card Number _____	Three Digit Code _____
Cardholder Name _____	Exp. _____ Billing Zip Code _____

Return this form with remittance by July 12, 2022 for reduced fee. Room rates start at \$120 + tax/resort fees and rate guaranteed until June 26, 2022. Room reservation can be made by calling Caesars Southern Indiana at 866-766-2671 and refer to group code S07VET or book online using the weblink created for this conference

<https://www.caesars.com/book/?propCode=UEL&action=FindRooms&groupcode=S07VET7>

All refunds subject to an administrative fee of \$100 & cancellations must be in writing. No refund will be given if the Bluegrass Veterinary Conference office is not informed prior to the meeting. Please make checks payable to and mail form to: Bluegrass Veterinary Conference (BVC), PO Box 505, Maury, NC 28554. Phone: 252-747-8180.

Online registration also available at [www.vet-meetings.com/Indiana](http://www.vet-meetings.com/Indiana).

**A Great Fall  
Tradition**

# **RALPH LEE'S GREAT SMOKIES® VETERINARY CONFERENCE**

Ralph Lee's  
Great Smokies  
Veterinary Conference carries  
over 20 hrs. of approved  
continuing education lectures

**Asheville, North Carolina  
November 16 - 20, 2022**

## **Scheduled Speakers**

**Thursday, November 17th**

**Kursten Pierce, DVM, DACVIM (Cardiology) Sponsored by Ceva**

The When, What, and How of Treating Canine Mitral Valve Disease

Canine Mitral Valve Disease : Clinical Case Studies

Diagnosing and Managing Acquired Heart Disease without an Echocardiogram

What's that Sound? Approach to the puppy with a heart murmur

What's that Sound? Approach to the kitten with a heart murmur

**Jeff Mayo, DVM, DABVP, MANZCVS, Sponsored by Noxsano**

Surgery

**Friday, November 18th**

**Mark Epstein, DVM, DABVP**

Opioids & NSAIDS: Updates You Need in 2023

Have the Nerve: Concept, Clinic and Updates of Local Anesthesia

Those "Other" Pain Drugs: Fact & Fiction

Pulling it Together: Protocols for Low- and High-Surgical Dose Procedures.

**Peter Weinstein, DVM, MBA, Sponsored by Care Credit**

Making Your Practice Operations Cook Book a Recipe for Success

Mapping the Client Experience /Patient Experience

Why you MUST have an Exam Room Advocate

Patient Lifetime Value--Keeping Clients for LIFE!!

Creating an Education Marketing System that Retains Clients

**Saturday, November 19th**

**Kursten Pierce, DVM, DACVIM (Cardiology) & Brooke Bridges, RVT NCSU (Cardiology Technician)**

**Sponsored by Ceva**

Who's and Why's of Dilated Cardiomyopathy (DCM)

Presented by Brooke Bridges, RVT NCSU Cardiology Technician

Turn the Beat Around: Diagnosis and Treatment of Common Arrhythmias in Dogs & Cats

Presented by Kursten Pierce, DVM, DACVIM (Cardiology)

Who's and Why's of Hypertrophic Cardiomyopathy (HCM)

Presented by Brooke Bridges, RVT NCSU Cardiology Technician

Tips for Sedation and Anesthesia of the Cardiac Patient – 1.5 hours

Presented by Kursten Pierce, DVM, DACVIM (Cardiology) & Brooke Bridges, RVT NCSU Cardiology Technician

**Peter Weinstein, DVM, MBA, Sponsored by Care Credit**

Have You Called Your Practice Recently

What Numbers Do I Really Need to Look At? Or How Do My Vital Signs Look?

Taking the Pain out of the Money Talk

Secrets from the Consolidators That Can Help Your Practice

Rebound, Rebuild, Reimagine

**Sunday, November 20th**

**Speaker TBA**

**More Speakers, Breakfast and Lunch Sessions TBA**



**VETERINARY ASSOCIATION  
MANAGEMENT, INC.**



Visit [www.vet-meetings.com](http://www.vet-meetings.com), call 252-747-8180 or email us at [vetmeetings@gmail.com](mailto:vetmeetings@gmail.com) for complete conference information.



# RALPH LEE'S GREAT SMOKIES VETERINARY CONFERENCE

"A Great Fall Conference"

November 16 - 20, 2022, Crowne Plaza Resort, Asheville, NC

Attendee Name: <i>(Please print clearly)</i>		
Hospital/Clinic Name:		
Address:	City:	State: Zip:
Phone:	Fax:	Email:

Registration fees include Breaks, Welcome Reception and sponsored lunch(es) and/or breakfast(s). All other lunches will be on your own.  
An email will be sent with link to download notes prior to the conference. Conference Carries 20 hours of CE

	Postmarked by 10/29/22	After 10/29/22	Qty.	Total
Veterinarians	\$450	\$500		
Technician, Receptionists, Support Staff	\$225	\$250		
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Please indicate here if you would prefer a vegetarian/gluten free lunch option. _____	YES	NO		
<b>Grand Total</b>				

Credit Card Number _____	Three Digit Code _____
Cardholder Name _____	Exp. _____ Billing Zip Code _____

Return this form with remittance by October 29, 2022 for reduced fee. Room rates start at \$167 + tax (standard room) guaranteed until October 11, 2022 and can be made by calling Crowne Plaza, 844-330-0296 or 828-254-3211 and mention group **Ralph Lee's Great Smokies Veterinary Conference**. All refunds subject to an Administrative fee of \$100 & cancellations must be in writing. No refund will be given if the RLGSVC office is not informed prior to the meeting. **Please make checks payable to and mail to Ralph Lee's Great Smokies Veterinary Conference (RLGSVC), Post Office Box 505, Maury, NC 28554. Phone: 252-747-8180; Online registration available at [www.vet-meetings.com/Asheville](http://www.vet-meetings.com/Asheville)**



# VETERINARY ASSOCIATION MANAGEMENT, INC.

We are the nation's leading provider of continuing education for veterinarians, technicians and support staff. For over 37 years our meetings have offered hundreds of hours of lectures, demonstrations as well as vendor booths in a family friendly environment to assist you in providing the very best care to your patients.

Visit [vet-meetings.com](http://vet-meetings.com) for more information on our 1 day meetings, and 4 different conferences.

**RALPH LEE'S**  
**GREAT SMOKIES**  
VETERINARY CONFERENCE

ASHEVILLE, NORTH CAROLINA  
November 16-20, 2022



MOUNTAIN VETERINARY CONFERENCE

**Harrah's**  
**CHEROKEE**  
CASINO RESORT

Cherokee, NC  
April 16-19, 2023

Phone: 252.747.8180 | [www.vet-meetings.com](http://www.vet-meetings.com) | E-mail: [vetmeetings@gmail.com](mailto:vetmeetings@gmail.com)



**CAESARS**  
SOUTHERN INDIANA

Elizabeth, IN  
July 28 - 31, 2022



In Historic Williamsburg, Virginia  
November 30 - Dec. 4, 2022

*All of these outstanding  
veterinary conferences  
carries over 20 hours of  
approved continued  
education lectures.*