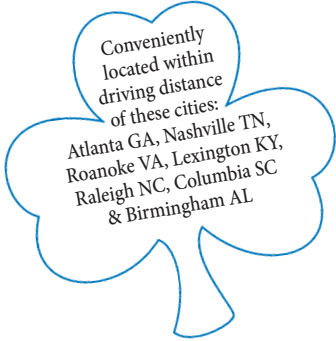




**VETERINARY ASSOCIATION
MANAGEMENT, INC.**



Conveniently located within driving distance of these cities:

Atlanta GA, Nashville TN,
Roanoke VA, Lexington KY,
Raleigh NC, Columbia SC
& Birmingham AL



MOUNTAIN VETERINARY CONFERENCE

April 16 - 19, 2023

*at the beautiful
Harrah's Cherokee Casino Resort*

Scheduled Speakers

Louise S. Dunn, Snowgoose Veterinary Management Consulting, Sponsored by Care Credit

Joseph Jordan, PhD, CEO, NC Professionals Health Program

Julie Wentzel, DVM, CVA(IVAS), CCRT, CVPP, Sponsored by Respond Systems

Lisa Batastini, JD, BS Pharm and Frank Breve, PharmD, MBA
Sponsored by Mid Atlantic PharmaTech Consultants, LLC

Chad Lothamer, DVM, DAVDC

Amy Newfield, MS, CVT, VTS (ECC)

Carol A. Ferguson, DVM, Sponsored by CEVA Animal Health

Ellen M. Lindell, VMD, DAVCB, Sponsored Nutramax Laboratories Veterinary Sciences

Jeanette Pfaff, Sponsored by Microvet Diagnostics

WOW what a Value!

Your Conference Registration includes:

- Over 20 hours of Outstanding CE Lectures with great speakers
- Complimentary standard in-room wireless Internet for 1 device
- Room rates starting at \$139.00 per night single or double occupancy excluding applicable room taxes and resort fees.
- Greens Creek Breakfast Buffet on Monday, April 17 and Tuesday, April 18
Welcome Reception, Breaks, and any sponsored lunches.
- Complimentary self and valet parking for all conference attendees
- \$20 free slot play for each attendee to be used at their leisure.

*Huge casino floor with traditional Table Games, Vegas Style Slots, Sportsbook and Poker Room.
Sequoyah National Golf Club conveniently located 5 miles from resort.*

Harrah's
CHEROKEE
CASINO RESORT



The Mountain Veterinary Conference carries over 20 hrs. of approved continuing education lectures

Scheduled Speakers and Topics

Sunday, April 16, 2023

Joseph Jordan, PhD - 1-4pm

Drug Intervention In The Workplace

Recognizing Substance Use Disorders In The Workplace.

Julie Wentzel, DVM, CVA(IVAS), CCRT, CVPP – 12 noon-6:00pm

Sponsored by Respond Systems

Assessing Pain In Acute and Chronically Painful Patients

Pain Management – An Integrative Approach - Part 1

Pain Management: Part 2; Incorporating Herbs Into Your Pain Management Protocols

Rehabilitation Devices for The Handicapped or Geriatric Patient

Welcome Reception 6-7 pm (open to all registered attendees and guests)

Monday, April 17, 2023

Julie Wentzel, DVM, CVA(IVAS), CCRT, CVPP – 8:30 - 11:30am

Sponsored by Respond Systems

Oconaluftee River Trail Nature Walk (Transportation Provided)

This medicinal and wildflower herb walk will follow the Oconaluftee River Trail along the river. It is an easy and lovely walk filled with native wildflowers and other medicinal plants. We will discuss the plants and their medicine as well as their uses in pharmaceuticals. There will be time for questions, to peruse the gift shop and walk on your own at the end of the structured walk. Bring water and wear comfortable shoes.

Louise S. Dunn, Snowgoose Veterinary Management Consulting - 8:30am - 5:00pm

Sponsored by Care Credit

Marketing Message for the Drama and Conflict talks

Don't Call It Workplace Drama - When It Is Actually Uncivil Behavior

Creating A Policy To Resolve Conflict

Marketing Message for the Operations Talks

How To Motivate Clients To Comply

The New Face of Our Profession, Clients, and Team

Amy Newfield, MS, CVT, VTS (ECC)

Technician Session- 8:30am - 4pm

Understanding Shock

Stabilization of the Emergency Patient

Endocrine Emergencies

Managing the Respiratory Distress Patient

Carol A. Ferguson, DVM - 8:30am - 4pm

Sponsored by CEVA Animal Health

Cardiology and Dermatology

Luncheon Session – 11:30am -1pm

Jeanette Pfaff, Sponsored by MicroVet Diagnostics

Topic TBA

Tuesday, April 18, 2023

Amy Newfield, MS, CVT, VTS (ECC)

Technician Session - 8:30am -4pm

Abdominal Radiology - Reviews: Seeing the Hidden Stuff

Thoracic Radiology - Reviews: Seeing the Hidden Stuff

Radiology Case Review

Stress Free Radiology for Pets & Safe Radiology for Humans

Louise S. Dunn, Snowgoose Veterinary Management Consulting - 8:30am -11:30am

Sponsored by Care Credit

Marketing Message For Leadership Session

Take The Temperature of Your Practice With A Team Survey

Marketing Message For The Two Finance Talks

Top Tips To Talk To Your Clients About Money

How To Find Balance Between What Your Team Wants & What The Business Needs

Ellen M. Lindell, VMD, DAVCB - 8:30am -4pm

Sponsored by Nutramax Laboratories Veterinary Sciences

One Drug Or One Drug Too Many? –Current Trends In Behavioral Psychopharmacology

Biting The Hand That Feeds You: Canine Aggression Toward Household People

Feline Housesoiling—The Silent Killer

Making Room For Behavior—The 5 Minute Behavior Consultation and Win-Win Ways to

Integrate Behavior Into Your Practice

Lisa Batastini, JD, BS Pharm and Frank Breve, PharmD, MBA - 1-4pm

Sponsored by Mid Atlantic PharmaTech Consultants, LLC

A Comprehensive Review of Medication Waste Management

Waste Not, Want Not: How Not Following Proper Disposal Procedures Can Jeopardize Your Practice

Best Practices For Disposal of Controlled Substance Waste

Don't Let EPA Come Knocking On Your Door: Effectively Dealing With Hazardous Waste

Wednesday, April 19, 2023

Chad Lothamer, DVM, DAVDC - 8:30am -12 noon

Tooth Resorption in Dogs and Cats

Mandible Fracture Management

Endodontic Disease

Please visit our website www.vet-meetings.com/Cherokee





VETERINARY ASSOCIATION
MANAGEMENT, INC.

Harrah's
CHEROKEE
CASINO RESORT

April 16-19, 2023, Harrah's Cherokee Casino Resort, Cherokee, NC

Attendee Name: <i>(Please print clearly)</i>			
Hospital/Clinic Name:			
Address:	City:	State:	Zip:
Phone:	Email:		

Registration fees include Breaks, Welcome reception, Buffet breakfast on Monday and Tuesday morning & any Sponsored lunch(es). An email confirmation will be sent about a week before the conference with a link to download/save or print notes prior to the conference. Conference Carries 20 hours of CE

	Postmarked by 4/1/23	After 4/1/23	Qty.	Total
Veterinarians	\$450	\$500		
Technician, Receptionists, Support Staff	\$250	\$300		
One day registration (circle which day Sun. Mon. Tues. Wed.) <input type="checkbox"/> Veterinarian or <input type="checkbox"/> Technician/Staff	\$225	\$225		
Guest(s) fee includes exhibit hall entrance, welcome reception, breaks & sponsored Lunch (please provide name(s) below) _____	\$100	\$100		
Proceedings Book (prepaid only, no books on site)	\$65	\$65		
Dietary restrictions (please list) _____				

	Grand Total
Credit Card Number _____	Three Digit Code _____
Cardholder Signature _____	Exp. _____ Billing Zip Code _____

Return this form with remittance by April 1, 2023 for reduced fee. Room rates start at \$139 + tax & any applicable resort fees guaranteed until March 15, 2023 and can be made by calling Harrah's Cherokee Resort, 828-497-7777 and **reference group code S04MVET** or online by accessing the link on our website www.vet-meetings.com/Cherokee/index.htm#Hotel. All refunds subject to an administrative fee of \$100 & cancellations must be in writing. No refund will be given if the MVC office is not informed prior to the meeting. **Please make checks payable to and mail form to: Mountain Veterinary Conference (MVC), Post Office Box 505, Maury, NC 28554. Phone: 252-747-8180; Online registration available at www.vet-meetings.com/Cherokee**