

**A Great Fall
Tradition**

RALPH LEE'S GREAT SMOKIES® VETERINARY CONFERENCE

Asheville, North Carolina • November 8-12, 2023

Ralph Lee's
Great Smokies
Veterinary Conference carries
over 20 hrs. of approved
continuing education lectures

Scheduled Speakers

Thursday, November 9, 2023

Carol Ferguson, DVM, Sponsored by Ceva Animal Health

Updates in Pancreatitis: Innovation and PANOQUELL-CA1; Canine Myxomatous Mitral Valve Disease: The Spironolactone Story

Laurie Dohmen, VMD, MS, RH (AHG), Sponsored by Purple Moon Herbs and Studies, LLC

Introduction to Veterinary Medical Herbalism; "Simple" Herbal Extracts; Specific Herbal Formulas for Vague Conditions

Louise S. Dunn (Practice Management), Sponsored by Care Credit

Leadership: Creating A Culture of Adaptability And Accountability; HR: When There Is An "I" In Team

Operations: Don't Hire More People – Optimize Your Workflow; HR: If McDonald's Can Do It, We Can To – ROI for New Hires

Operations: Hybrid Cars, Hybrid Learning, Hybrid Art – Why Not Hybrid Veterinary Teams?

Friday, November 10, 2023

Linda Messinger, DVM, DACVD, Sponsored by Nutramax Laboratories Veterinary Sciences, Inc.

Ditching the Itch with a Happy Skin Barrier; What Ails the Paws and Claws

Quick and Easy Tips to Maximize Success with your Derm Patients; Extra, Extra Hear All About it...Hot off the Press Veterinary Dermatology Topics!

Louise S. Dunn (Practice Management) (AM), Sponsored by Care Credit

Marketing/Communication the New Face of Our Profession, Clients, and Team; Finance Top Tips to Talk to Your Clients About Money

Finance Practical Understanding of Financial Reports for A Nonfinancial Person

Robbie Van Mullem (Practice Management) (PM)

Easy Steps to Reach New Clients Through Your Clinic Website and Social Media

How Social Media Can Help You Stand Above Your Competition. Looking at trends in the veterinary market.

Liza W. Rudolph, BAS, RVT, VTS, (CP-CF, SAIM) (Technician Session) Topics TBA

Saturday, November 11, 2023

Joe Jordan, PhD

Drug Intervention in the Workplace; Recognizing Substance Use Disorders in the Workplace (*required by NCVMB*)

Richard B. Ford, DVM, MS

Vaccines & Vaccination: Protocols, Products and Controversies; Rabies Awareness Challenge - The "must Know" Issues

Antibody Testing in Clinical Practice: Indications for Point-of-Care Testing; Tick-Borne Disease: Ehrlichiosis & Lyme Borreliosis & Anaplasmosis

Liza W. Rudolph, BAS, RVT, VTS, (CP-CF, SAIM) (Technician Session) Topics TBA

Sunday, November 12, 2023

Kristen Marshall, DVM, MVSc, DACVECC

Emergency and Critical Care

Check website vet-meetings.com for in-depth topics.



Visit www.vet-meetings.com, call 252-747-8180 or email us at vetmeetings@gmail.com for complete conference information.



RALPH LEE'S GREAT SMOKIES® VETERINARY CONFERENCE

VETERINARY ASSOCIATION
MANAGEMENT, INC. 

November 8-12, 2023
Crowne Plaza, Asheville, NC

Attendee Name: <i>(Please print clearly)</i>	
Hospital/Clinic Name:	
Address:	City: State: Zip:
Phone:	Email:

Registration fees include: Exhibit Hall entrance, breaks, welcome reception & any sponsored lunch(es), all other lunches will be on your own. Link to access session notes will be emailed about a week before the conference along with confirmation.
Conference carries at least 20 hours or CE.

	Postmarked by 11/1/23	After 11/1/23	Qty.	Total
Veterinarians	\$450	\$500		
Technician, Receptionists, Support Staff	\$250	\$300		
One Day Registration (circle day: Thur. Fri. Sat. Sun)	\$250	\$250		
Guest(s) fee includes welcome reception, breaks, exhibit hall entrance & sponsored lunch (please provide name(s) below) _____	\$100	\$125		
Proceedings Book (prepaid only, no books on site)	\$65	\$65		
Dietary Restrictions (if any) _____				

Grand Total	
Credit Card Number _____	Three Digit Code _____
Cardholder Signature _____	Exp. _____ Billing Zip Code: _____

Return this form with remittance by November 1, 2023 for reduced fee. Room rates start at \$169 + any applicable tax or fees (King or 2 Double rooms) available until October 8, 2023 and can be made by calling the Crowne Plaza, toll free at 1-844-330-0296 or directly at 828-285-2603, mention **Ralph Lee's Great Smokies Veterinary Conference** or visit www.vet-meetings.com/Asheville and click on reservations link, enter group code RLC. All refunds subject to an administrative fee of \$100 & cancellations must be in writing. No refund will be given if the RLGSVC office is not informed prior to the meeting. Please make checks payable to and mail to: **Ralph Lee's Great Smokies Veterinary Conference (RLGSVC)**, Post Office Box 505, Maury, NC 28554. Phone: 252-747-8180; Online registration available at www.vet-meetings.com/Asheville.



VETERINARY ASSOCIATION
MANAGEMENT, INC.

Colonial Veterinary
Conference carries
over 20 hrs. of
approved continuing
education lectures

October 14 - 17, 2023

In Historic Williamsburg Virginia

Scheduled Speakers

Sunday, October 15, 2023

Joseph Jordan, PhD, CEO, NC Physicians Health Program, NC Veterinary Health Program

Recognizing and Dealing with Substance Abuse in the Workplace (required by NCVMB)

Talisha Moore, DVM, DACVIM

Neurologic Examination and Neuroanatomic Localization

Neurologic Evaluation of Spinal Radiographs ; Acute Spinal Trauma; Common Mistakes in Neurology

'The Down Dog': Diagnosis and Treatment of Neuromuscular Disease

Robbie Van Mullem

Easy Steps to Reach New Clients Through Your Clinic Website and Social Media

How Social Media Can Help You Stand Above Your Competition. Looking at trends in the veterinary market.

Monday, October 16, 2023

Kristen Marshall, DVM, MVSc, DACVECC

Emergency and Critical Care

Elizabeth Drake, DVM, DACVD (PM)

Dermatology

Tracy Sheffield, CVPM and Lew Walker, SPHR

Lecture for Technicians and Practice Managers; Recruitment, Interviewing on Boarding

Training, Disciplinary Actions, Termination; HR Horror Stories

Roundtable Questions, Answers, Role Playing, Difficult Employee Conversations.

Tuesday, October 17, 2023

Elizabeth Drake, DVM, DACVD

Dermatology

Kristen Marshall, DVM, MVSc, DACVECC

Emergency and Critical Care

Tracy Sheffield, CVPM and Lew Walker, SPHR

Practice Owners and Practice Managers; Repairing the Broken Practice Culture.

When Disaster Strikes - Are You Ready?; Dealing with Difficult Clients; Where the Money Leaks Away

MORE SPEAKERS TBA (Check website vet-meetings.com for in-depth topics.)

Visit www.vet-meetings.com, call 252-747-8180 or email us at vetmeetings@gmail.com for complete conference information.



October 14-17, 2023
Fort Magruder, Williamsburg, VA

Attendee Name: <i>(Please print clearly)</i>			
Hospital/Clinic Name:			
Address:		City:	State: Zip:
Phone:	Fax:	Email:	

Registration fees include: Exhibit Hall entrance & sponsored lunch(es), all other lunches will be on your own., breaks, reception. Notes will be available for download prior to the conference (an email will be sent with the link about a week before conference). Conference carries 20 hours or CE

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Post Office Box 505, Maury, NC 28554. Phone: 252-747-8180
Online registration available at www.vet-meetings.com/Virginia