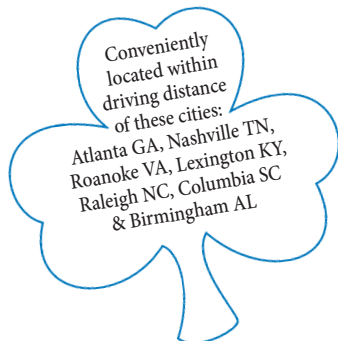




**VETERINARY ASSOCIATION
MANAGEMENT, INC.**



MOUNTAIN VETERINARY CONFERENCE

April 21 - 24, 2024

*at the beautiful
Harrah's Cherokee Casino Resort*

**Harrah's
CHEROKEE
CASINO RESORT**



Scheduled Speakers

Alyssa Sullivant, DVM, MS, DACVIM, *Sponsored by Nutramax Laboratories Veterinary Sciences, Inc.*

Joseph Jordan, PhD, CEO, NC Physicians Health Program, NC Veterinary Health Program

Talisha Moore, DVM, DACVIM

Jay Tischendorf, DVM

Tracy Sheffield, CVPM and Lew Walker, SPHR

Stephanie Pitzer, CVT, VTS, (ECC), *Sponsored by Triumph Medical Services*

Paul Bloom, DVM, DACVD, DABVP

Bonnie Bragdon, DVM, MS, IVPA President, *Sponsored by MicroVet Diagnostics*

Laurie Dohmen, VMD, MS, RH (AHG), FACVBM, *Sponsored by Purple Moon Herbs and Studies*

WOW what a Value!



*Huge casino floor with traditional Table Games, Vegas Style Slots, Sportsbook and Poker Room.
Sequoyah National Golf Club conveniently located 5 miles from resort.*



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MOUNTAIN VETERINARY CONFERENCE

Harrah's
CHEROKEE
CASINO RESORT

April 21 - 24, 2024

Scheduled Speakers and Topics

Sunday, April 21, 2024

Alyssa Sullivant, DVM, MS, DACVIM, Sponsored by Nutramax Laboratories Veterinary Sciences, Inc.

Approach to Acute Enteropathies, Chronic Enteropathies: It's Not always IBD; Hepatobiliary Disease:

Common, Wild and Weird Probiotics, Prebiotics, and Fiber: What, When and How to use Them in Small Animal Medicine

Monday, April 22, 2024

Talisha Moore, DVM, DACVIM

Neurologic Examination and Neuroanatomic Localization; Neurologic Evaluation of Spinal Radiographs ; Acute Spinal Trauma;

Common Mistakes in Neurology; 'The Down Dog': Diagnosis and Treatment of Neuromuscular Disease

Jay Tischendorf, DVM

Get to the Point - Practical Immunology and Vaccinology for the Busy Practitioner; Microbial Mayhem - Get SMART About Cleaning and Disinfection; Mad Fever! The Dangerous Reemergences of Leptospirosis

Tracy Sheffield, CVPM and Lew Walker, SPHR (Practice Mgmt Session)

Lecture for Technicians and Practice Managers; Recruitment, Interviewing on Boarding; Training, Disciplinary Actions, Termination; HR Horror Stories; Roundtable Questions, Answers, Role Playing, Difficult Employee Conversations.

Stephanie Pitzer, CVT, VTS, (ECC), Sponsored by Triumph Medical Services (Technician Session)

Wound care part 1 covering classification of wounds, phases of healing and patient care

Wound care part 2 covering care and monitoring of open wounds and burns; IV Catheter Tips and Tricks

V Fluid Therapy essentials including fluid types and indications

Transfusions; Blood and Blood component therapy, handling, administration and monitoring.

Bonnie Bragdon, DVM, MS, IVPA President, Sponsored by MicroVet Diagnostics

Join us for a crash course in preparing for practice ownership.

Monday learn the nuts and bolts of going from associate to owner by digging deep into clinic operations, production, financial statements, and business models.

Production & Personal Finance: The Foundation of a Good Medical Practice

Clinic Operations: Who Does What & How Much Does It Cost?

Evaluating Practices for Sale: Kissing Frogs on Your Way to Finding the ONE!

Business Models: Making Money on YOUR Terms

Laurie Dohmen, VMD, MS, RH (AHG), FACPBM, Sponsored by Purple Moon Herbs and Studies

Medicinal and Wildflower Herb Walk will follow the Oconaluftee River Trail in the Great Smokey Mountains National Park.

(Transportation provided and leaves resort at 8am and will return at 11am.)

Introduction to Veterinary Medical Herbalism (PM session)

"Simple" Herbal Extracts (PM session)

Tuesday, April 23, 2024

Paul Bloom, DVM, Diplomat, American College of Veterinary Dermatology
Diplomat, American Board of Veterinary Practitioners, Canine and Feline Specialty
Dermatology for Every Day Practices

Tracy Sheffield, CVPM and Lew Walker, SPHR (Practice Mgmt Session)

Practice Owners and Practice Managers; Repairing the Broken Practice Culture.
When Disaster Strikes - Are You Ready?; Dealing with Difficult Clients; Where the Money Leaks Away

Stephanie Pitzer, CVT, VTS, (ECC), Sponsored by Triumph Medical Services (Technician Session)

Triage and patient assessment from phone call to presentation at your clinic or hospital.
Respiratory Emergencies and identification of breathing patterns and breath sounds.
Creative Oxygen Supplementation covering the many options for delivering oxygen therapy.
High Flow Oxygen therapy use and indications for patients requiring oxygen therapy at the next level
CPR including basic and advanced life support

Joseph Jordan, PhD, CEO, NC Physicians Health Program, NC Veterinary Health Program

Recognizing and Dealing with Substance Abuse in the Workplace (required by NCVMB)

Bonnie Bragdon, DVM, MS, IVPA President, Sponsored by MicroVet Diagnostics

Tuesday build a plan and learn to put your dreams into dollars and cents.

Market Analysis: Location, Location, Location
The Pro Forma Income Statement: Daydreaming in Dollars
To Start or To Buy a Practice? That is the Question!
Your Business Plan, Your Roadmap to Success

Wednesday, April 24, 2024

Bonnie Bragdon, DVM, MS, IVPA President, Sponsored by MicroVet Diagnostics

Wednesday wrap up with strategies for finding a lender and managing through obstacles without losing momentum.

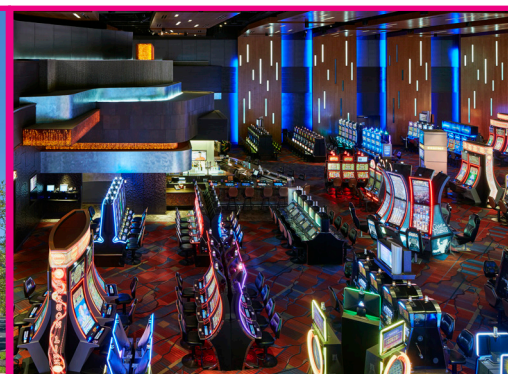
The Language of Lending: Finding the Right Match for You
Wrap It Up & Put a Bow on It: What will You Do Tomorrow?



**Join us for the 2024
Mountain Veterinary Conference**



Please visit our website www.vet-meetings.com/Cherokee





VETERINARY ASSOCIATION
MANAGEMENT, INC.

Harrah's
CHEROKEE
CASINO RESORT

April 21 - 24, 2024 Harrah's Cherokee Casino Resort, Cherokee, NC

Attendee Name: *(Please print clearly)*

Hospital/Clinic Name:

Address:

City:

State:

Zip:

Phone:

Email:

Registration fees include Breaks, Welcome reception, Buffet breakfast on Monday and Tuesday morning & any Sponsored lunch(es). An email confirmation will be sent about a week before the conference with a link to download/save or print notes prior to the conference. Conference Carries 20 hours of CE

	Postmarked by 4/1/24	After 4/1/24	Qty.	Total
Veterinarians	\$450	\$500		
Technician, Receptionists, Support Staff	\$250	\$300		
One day registration (circle which day Sun. Mon. Tues. Wed.) <input type="checkbox"/> Veterinarian or <input type="checkbox"/> Technician/Staff	\$225	\$225		
Guest(s) fee includes exhibit hall entrance, welcome reception, breaks & any sponsored Lunch (please provide name(s) below) _____	\$100	\$100		
Proceedings Book (prepaid only, no books on site)	\$65	\$65		
Dietary restrictions (please list) _____				

Grand Total

Credit Card Number _____

Three Digit Code _____

Cardholder Signature _____

Exp. _____ Billing Zip Code _____

Return this form with remittance by April 1, 2024 for reduced fee. Room rates start at \$100 + tax & any applicable resort fees guaranteed until March 20, 2024 and can be made by calling Harrah's Cherokee Resort, 828-497-7777 and **reference group code S04MVET** or online by accessing the link on our website <https://www.caesars.com/book/?propCode=CH&action=FindRooms&groupcode=S04MVET>. All refunds subject to an administrative fee of \$100 & cancellations must be in writing. No refund will be given if the MVC office is not informed prior to the meeting. **Please make checks payable to and mail form to: Mountain Veterinary Conference (MVC), Post Office Box 505, Maury, NC 28554. Phone: 252-747-8180; Online registration available at www.vet-meetings.com/Cherokee**